



GOTTA HAVA CURE

Wawa Sponsors 21st Annual Cystic Fibrosis Stair Climb

Philadelphia, Pa. (February 24, 2008) –Wawa Inc. today announced that it will sponsor 21st annual Wawa Stair Climb to benefit the Cystic Fibrosis Foundation (CFF), a nonprofit donor-supported organization that seeks to cure and control cystic fibrosis and improve the quality of life for those living with the disease. Cystic fibrosis is a life threatening genetic disease that affects the lungs and digestive systems of tens of thousands of young people. Wawa’s annual stair climb challenges participants to climb 1019 stairs to the top of Philadelphia’s Mellon Bank Center in an effort to support the mission of the CFF in a unique and challenging way.

The stair climb challenge will take place Sunday, February 24, 2008 at 9:00AM. Dozens of Wawa associates will join local officials and hundreds of participants to climb for a cure on all 53 floors of the Mellon Bank Center located at 1735 Market Street in Philadelphia. After eating a hearty breakfast provided courtesy of Wawa, climbers will chose to take part in one of four events:

- Individual Racer (Timed Race)
- 5-Person Team (Judged by the cumulative time of 5 teammates)
- Endurance Climbers (Judged by the number of times climbers can climb in one hour)
- Fun Run (Not-Timed race)

“The CFF supports a cause near and dear to the hearts of our customers and our associates-- the health and well being of children in our area,” said Carol Jensen, Wawa’s Chief Marketing Officer and Board Member of the CFF. “We are very aware that the CFF is close to finding a cure and we have a real sense

of urgency and are committed to doing everything in our power to help make the prospect of a cure a genuine reality.”

In addition to being a proud sponsor of the climb for over two decades, throughout the month of February and early March, Wawa’s hot cup sleeves will feature the following important message encouraging people to find a way to get involved and help the CFF in their mission to find a cure through events like the upcoming Stair Climb, the Great Strides Walk, CureFinds, dances, gala events and sporting tournaments. More information can be found on www.cff.org.

Registration Information

Register at www.active.com and type Wawa Stair Climb in the search field on the homepage Pre-event registration is \$55 and day of registration is \$75

For more information on cystic fibrosis or the Cystic Fibrosis Foundation go to www.cff.org.

About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, Pa, in 1902. The milk business was a huge success, due to its quality, cleanliness and “certified” process. As home delivery of milk declined in the early 1960’s, Grahame Wood, George’s grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa operates more than 560 stores in Pennsylvania, New Jersey, Delaware, Maryland and Virginia.

About the Cystic Fibrosis Foundation

The mission of the Cystic Fibrosis Foundation, a nonprofit donor-supported organization, is to assure the development of the means to cure and control cystic fibrosis and to improve the quality of life for those with the disease. The Foundation is the leading organization in the United States devoted to cystic fibrosis. It has more than 80 chapters and branch offices nationwide and funds and accredits 115 CF care centers across the country, including 94 adult care programs, which provide patients and families with vital

treatment and other CF resources. In addition, 54 affiliate programs provide multi-disciplinary care for CF with Foundation support. The Foundation is one of the most efficient organizations of its kind. In 2006, nearly 90% of every dollar of revenue raised was available for investment in CF research, care and education programs.

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