



A Picture is Worth a Thousand Words

Images of Wawa through the Years

As Wawa celebrates the 45th anniversary of their entrance into the convenience retailing business, it's a fitting time to take a look back at Wawa's journey and evolution through the years. As a special component of the 45th anniversary celebration, Wawa has collaborated with the Hagley Museum and Library to form a collection and publish a digital photo exhibit of the first 45 years of Wawa store history. A portion of the photo exhibit will be on display for the public to view at the Wawa Store #1 Wawaversary celebration on April 16. The complete collection of historical Wawa photographs is available on the Hagley website at <http://www.hagley.org/library/exhibits/wawa/home.html>. The 45th anniversary exhibit is all part of a larger collection of images and artifacts from the Company's 200 years of history.

"We are delighted to include the Wawa story of innovation among the historical collections of the Hagley Library" said Terry Snyder Deputy Director of the Hagley Library Administration. "For generations to come, scholars will benefit from studying the business practices of the company."

So travel back in time with us and take a true look at Wawa through the years! Here's a special sneak of a few of the images in the collection: Please visit www.hagley.org to view the entire collection after Monday, April 13.



Left. *Tommy Summers, Wawa milkman, 1955.* Wawa was originally known for its dairy products and customer service. For Wawa, Tommy Summers exemplified the trust customers placed in the company. Summers, like other Wawa delivery men, were entrusted with their customer's house key.

Middle. The Folsom store, along with the two other Food Markets opened in 1964, were almost instant successes. By 1970, there were more than 50 Wawa Food Markets in Pennsylvania, New Jersey, and Maryland.

Right. *Expansion.* By the 1990s, Wawa's stores increased in size to provide more space in the retail and food service areas, enlarged parking lots, and added gasoline pumps at many locations.